

The Westcliff Art Trail  
c/o Ann Robson  
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Website- [www.westcliffarttrail.co.uk](http://www.westcliffarttrail.co.uk)  
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### **Registration for Westcliff Art Trail 12<sup>th</sup> -19th May 2012**

The aim of the Art Trail is to create a link between local artists and other organisations, improving the cultural status of the area and raising the profile of local artists. We are non-profit making, equal of opportunity and supportive of ethnic diversity, physical and learning disabilities.

**Closing date for registration to participate in the art trail is 1st February 2012.**

The Trail is open to artists from Westcliff / Southend area with priority given to former applicants and those with SS0 or SS1 postcodes.

**Please provide e-mail images, a pen drive or disc with three jpeg images that are representative of your work . Give details of titles, dimensions and media for possible publicity and inclusion on the website. The website is a courtesy at this stage.**

Each artist is responsible for their own costs in respect of mounting and framing their work. The £35 registration fee will go towards the promotional costs of the Art Trail. However it is expected that all artists will contribute to the final efforts required in the promoting and organising of the trail. This includes attending two meetings for dissemination of final information and evaluation. Both are crucial to the smooth running of the trail and any help with funding future trails. These meetings will be at the Westcliff Hotel for the briefing on 12th March and evaluation on the 28th May 2012.

Please ensure that you have a correct current e-mail address for receipt of ongoing information

There will be an award to the best applicant/contributor.

Artists' work must be safe to display. 2D and 3D work must be stable and without any potential hazards such as sharp edges or loose components. When allocated a venue, the artist will arrange the hanging of their work with the "host". Every effort must be made to minimize potential disruption to the business and damage to the walls. Any "making good" should be negotiated between the host and the artist.

All items sold during the Art Trail must remain in place until 4pm on 19th May 2012.

Three artists will be selected to exhibit in the foyer of the Beecroft Art Gallery where there will be directions to the main exhibition. The venue for this will be decided at a later date. We hope to mount further satellite exhibitions at the Westcliff Hotel and St. Saviour's church.

Each artist will sign a disclaimer that they accept the risks associated with displaying their work. Artists may choose whether they take out their own insurance.

This information is correct at the time of publication but could be adjusted later.

**Disclaimer**

I accept the risks associated with displaying work, be that, accident, damage, fire or theft during the period stated for participation in the trail and at the Beecroft Art Gallery or other satellite venues.

I will label and price my work appropriately and make arrangements with the venue holder on how sales will take place.

Signed

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**Please Print details**

Name.....

Date. . .

Email address (obligatory). . . . .

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Address

.....

Phone

number.....

Mobile

number.....

I, wish to register for the Westcliff Art Trail,12th -19th May 2011 and I enclose a fee of £35. Please make cheques payable to: 'Westcliff Art Trail'

Send to –above address

I would /would not be interested in running a workshop.

**I have enclosed data storage device**

**I have enclosed cheque / cash**

delete as required

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Received from (please print).....

Date .....

Signed on behalf of Westcliff Art Trail

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Storage devices will be returned at the final evaluation meeting.Please print a hard copy of this form and send it to the above address enclosing a cheque or cash.